

**Seneca Area School District
Federal COPPA Guidelines
2017 - 2018**

OVERVIEW

In order to meet its educational goals, Seneca Area School District utilizes a number of online services for its students. Such services are used to assist with education specific needs both inside and outside of the classroom. Many of these services have education specific versions that enable teacher control/monitoring. The district, when possible and appropriate, utilizes the education specific versions and also restricts the use of the services and access to posted material to the classroom which your student is involved in (i.e. posts made by students are NOT publicly viewable).

The district enrolls students in the following online environments:

- G-Suite for Education for student/faculty communication(gmail), calendaring, documents, classroom management
- Gaggles.net - student email and security
- GoGuardian - Chromebook security
- Skyward - Student Information System
- Edmodo for virtual learning classroom environments.
- NWEA - MAP - student assessment
- Academy of Reading for reading support and intervention.
- Compass Learning Odyssey/Edgenuity for online curriculum and supplemental materials.
- Blackboard suite of products for virtual learning classroom environments.
- Overdrive for online digital library services.
- Khan Academy for online academic resource sharing (videos) that can be customized collaborative document creation, sharing, and storage and delivered to a student account.
- Glogster EDU for the creation and sharing of GLOGS (online multimedia posters).
- Prezi EDU for the creation and sharing of online presentations.
- Animoto for the creation and sharing of video slideshows.
- Voki for the creation and use of speaking avatars.
- Kidblogs for the creation and sharing of BLOGs.
- KWT- Keyboarding without Tears
- Symbaloo for centralized website and application bookmarking.
- Catch Up Math for remedial mathematics assistance.
- Remind for sending text reminders to parents and/or students.
- IXL Learning for online math and language arts practice.
- Scratch Programming and Coding for STEM activities.
- Follett Destiny Library Management System
- Tinkercad - 3D printing software
- Quizlet - Online learning tools and flashcards
- Code.org - coding site
- Happy Numbers - elementary math site
- Socrative - online quiz site

Under the Children's Online Privacy Protection Act (COPPA), verifiable parental consent is required for students under the age of thirteen (13) if accounts containing personal information are created for them on third party websites or online

services. Under COPPA, examples of personal information defined as individually identifiable information includes, but is not limited to full name (first and last); a home or other physical address, a telephone number; and a Social Security number. At most, Seneca Area School District enters only the following information about students when creating accounts in these services: First Name, Last Name, Student ID and/or School Email Address. Seneca Area School District utilizes this information, as opposed to randomly generated usernames, etc, to provide consistency for students. By doing this students can use the same username and password for ALL district technology resources and services regardless of whether they are local or hosted offsite. In some cases less information is entered, dependent on the need. In all cases Seneca Area School District owns and operates the procedure of creating, deleting and maintaining student accounts. As repositories for that personal information, the aforementioned services act in a manner conducive with district policies and protect it at levels acceptable to the district. They use such personal information only in a manner that is necessary in order to effectively provide their service.

The privacy policies for each of these services can be found at the following links:

- Google Apps Privacy Policy <http://www.google.com/intl/en/privacy/privacypolicy.html>
- Gagggle.net Privacy Policy <https://www.gagggle.net/privacy/>
- GoGuardian Privacy Policy <https://www.goguardian.com/privacy.html>
- Skyward Privacy Policy <http://www.skyward.com/Privacy-Policy>
- Edmodo Privacy Policy <http://www.edmodo.com/corporate/privacypolicy>
- NWEA - MAP <https://www.nwea.org/privacy-and-terms/>
- Compass Learning Odyssey <https://www.thelearningodyssey.com/LoginContent/privacypolicy.html>
- Blackboard Privacy Policy <http://www.blackboard.com/Footer/PrivacyCenter.aspx>
- Overdrive Privacy Policy <http://www.overdrive.com/privacypolicy/>
- Khan Academy Privacy Policy <https://www.khanacademy.org/about/privacypolicy>
- Career Cruising Privacy Policy <https://public.careercruising.com/en/privacy-policy/>
- Glogster EDU Privacy Policy <http://edu.glogster.com/termsfuse/#privacy>
- Prezi EDU Privacy Policy <https://prezi.com/privacypolicy/>
- Animoto Privacy Policy http://animoto.com/legal/privacy_policy
- Voki Privacy Policy http://www.voki.com/privacy_policy.php
- Kidblogs Privacy Policy <http://kidblog.org/home/privacypolicy/>
- Keyboarding without Tears Privacy Policy <https://www.hwtears.com/privacypolicy>
- Symbaloo Privacy Policy http://blog.symbaloo.com/disclaimer/disclaimer_us.html
- Catch Up Math Privacy Policy <http://catchupmath.com/privacy.html>
- Academy of Reading Privacy Policy <http://eps.schoolspecialty.com/about-eps/privacy-policy>
- Remind Privacy Policy <https://www.remind.com/privacy-policy>
- IXL Learning Privacy Policy <https://www.ixl.com/privacypolicy>
- Scratch Programming and Coding Privacy Policy https://scratch.mit.edu/privacy_policy/
- Follett Destiny Library Management System Privacy Policy
<http://www.follettlearning.com/webapp/wcs/stores/servlet/en/fssmarketingstore/privacy-policy>
- Tinkercad Privacy Policy
<http://www.autodesk.com/company/legal-notices-trademarks/terms-of-service-autodesk360-web-services/terms-of-service-for-tinkercad>
- Quizlet Privacy Policy <https://quizlet.com/privacy>
- Code.org Privacy Policy <https://code.org/privacy>

- Happy Numbers Privacy Policy <https://happynumbers.com/privacy-policy>
- Socratic Privacy Policy <https://app.masteryconnect.com/Privacy>

In order to ensure we meet the requirement of COPPA, Seneca Area School District requires verifiable parental consent to create accounts in the aforementioned services for ALL students in seventh (7th) grade and below. In order to help ensure we meet the federal guidelines, your signature or Skyward Online Registration process provides consent for the district to create an account for your child, using the personal information described, within the aforementioned services, is needed in order for your student to use those services. Once your student reaches 8th grade or the age of thirteen (13) such consent is not necessary. As a result, if your student is in 7th grade or below, it is strongly recommended that you indicate in the relevant field on the signature page or on the Skyward Online Registration that you give permission for the district to create accounts for your students in these services. These services are a valid and important educational tool for your student. Rest assured that the information used to create the accounts is protected and treated confidentially. If you choose not to agree to the district creating accounts in these services then your student will not be able to utilize the tools. In such a situation your child will NOT suffer educationally but will be required to utilize alternative services to those of his/her peers. Please note that not all services listed above are in use by all students or classrooms. The services described above are the ones that are in widespread use throughout the district and as a result there is a good chance that your student will experience at least one of them, but they are not applicable to all classes and/or grade levels. By agreeing to this section of the guideline though, you are giving permission for the district to create an account for your child in all of the services listed should the need or opportunity exist. Additionally, if, during the school year, your child's teacher wishes to create an account for your child on a service that is not listed above, you will receive a specific permission form for that instance requesting your approval.